

Magnolia Meals at Home™



Magnolia Meals at Home is a meal delivery program that provides a nutritious foundation for patients living with breast cancer and their families. The goal is to ease the stress of daily living so that patients can enjoy shared moments with loved ones. Currently, the program is a pilot in 2 locations: Woodcliff Lake, NJ, and Andover, MA. These locations were chosen due to their proximity with Eisai offices, which will enable Eisai employees to participate as volunteers.

- Since it is a pilot program, only patients who live within a predefined area of approximately 20 to 25 miles of these 2 locations are eligible to enroll
- Patients may sign up for 6 monthly meal deliveries during the pilot program
- Feedback from the pilot program will enable Eisai and its partners to evaluate the success of Magnolia Meals at Home and better tailor it to your needs

Q Who is eligible to enroll in Magnolia Meals at Home?

To enroll in Magnolia *Meals at Home*, you must meet 1 of the following criteria*†:

- Metastatic breast cancer (MBC) or breast cancer (BC) patient currently undergoing chemotherapy or radiation therapy
- MBC or BC patient who underwent chemotherapy or radiation therapy in the last 3 months
- MBC or BC patient who has been discharged from a hospital (admission was cancer related) in the last 3 months
- BC patient who is receiving adjuvant or neoadjuvant treatment

^{*}This can include men or women diagnosed with breast cancer.
†This should not include patients solely on hormone therapy.

A meal delivery program



♀ Enrollment in Magnolia Meals at Home is simple and direct

- CANCERCATE and Cancer Support Community will identify
 patients, determine their eligibility for Magnolia Meals at Home,
 secure their consent, and enroll them into the program
- Patient name and relevant contact information will be provided to Meals On Wheels through the online enrollment system
- An optional survey, along with brochures on support programs and other educational materials, will be included with meal deliveries

Meal deliveries will start soon after enrollment



- You will receive a call from Meals On Wheels to schedule a delivery date
- Meal deliveries will occur between 10:00 AM and 3:00 PM during the work week. Please note that someone must be home to accept the delivery
- Meals will be delivered once a month.
 - Each monthly meal package will include up to 7 meals that are designed to meet the nutritional needs of patients living with breast cancer, plus up to 10 meals for family members
- Meals are frozen, but can be refrigerated for several days and will include an expiration date
- Each meal contains a list of ingredients, helpful for you or your family members who have food allergies or preferences



Magnolia, Eisai Women's Oncology Program



Q Eisai: Committed to human health care (hhc)

Eisai Inc. is a US pharmaceutical subsidiary of Tokyo-based Eisai Co., Ltd., that discovers, develops, and markets products throughout the world. Eisai's commitment to innovative solutions in disease prevention and care for the health and well-being of people worldwide is embodied in its human health care (hhc) mission.

The Eisai *hhc* mission states that, "We give first thought to patients and their families and to increasing the benefits health care provides."

Magnolia Meals at Home[™] brings to life the company's commitment to the emotional and physical nourishment of patients living with breast cancer and their families.

Magnolia: Seeing through her eyes

Magnolia, Eisai Women's Oncology Program, demonstrates our commitment to fulfilling our *hhc* mission by placing patients at the center of everything we do. We place a high value on face-to-face interaction and socialization with women living with cancer, giving them a voice to express their challenges.

More than just a program sponsor, at Eisai our employees are necessary to bring the program to life. By volunteering and participating in meal deliveries, we help fulfill our *hhc* mission.



Meeting the evolving needs of women living with cancer so much more

 \mathcal{P} Key partnerships enable Magnolia Meals at $Home^{TM}$ to reach as many patients as possible



To leverage the impact of the program, Eisai developed partnerships with key community and advocacy organizations

that have a shared philosophy: to provide resources that will help make a difference in the lives of patients living with cancer.

Magnolia *Meals at Home* is a partnership between Eisai, CANCERCATE, Cancer Support Community, and Meals On Wheels Association of America.

- CANCERCATE and Cancer Support Community will identify
 patients who fit the established criteria and who may benefit from
 participation in Magnolia Meals at Home and enroll them and
 their families into the program
- Meals On Wheels will reach out to the program participants to set up meal deliveries, organize a schedule, and provide the meals



Magnolia Meals at Home™



Q Good nutrition starts with healthy eating

To supplement these nutritious meals, both CANCERCATE and Cancer Support Community offer excellent resources for patients living with breast cancer, pertaining to health-promoting foods and dietary wellness. These resources provide guidance on making healthy food choices, advice on eating right, and examples of nutrient-rich foods, including:

- Eating more fruits and vegetables
- · Choosing whole grains instead of refined grains
- Drinking low-fat or skim milk
- Eating yogurt rather than ice cream



They also have suggestions for healthy snack ideas, such as:

- Baby carrots and other raw vegetables
- Bananas and other fresh fruits
- Nuts or berries instead of cookies
- Unsalted popcorn rather than salty chips

Some practical ideas include:

- Eating more frequent, smaller meals instead of 3 large meals
- Changing the form of a food—such as having a fruit smoothie instead of a piece of fruit—if your mouth is sore

Remember to consult with your health care team before making changes to your diet.

Other recommendations are available at www.breastcancer.org and www.cancer.org.

Healthy eating



Important contact information for enrollment

Kathy Nugent, LCSW

CANCER Care

141 Dayton St. • Ridgewood, New Jersey 07450

Phone: 1-201-301-6809

Toll-free: 1-800-813-HOPE ext. 6809

knugent@cancercare.org

Julie Taylor

Cancer Support Community

1050 17th Street, NW • Suite 500 • Washington, DC 20036

Phone: 1-434-384-0247 Toll-free: 1-888-793-9355

jtaylor@cancersupportcommunity.org

Q Additional contact information

Bob Herbolsheimer

Meals On Wheels Association of America 203 S. Union Street • Alexandria, Virginia 22314

Phone: 1-703-548-5558

www.mowaa.org

Eisai Coordinator

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Please see more information inside pocket.



Magnolia Meals at Home™

A hands-on, interactive approach



- Magnolia Meals at Home: a meal delivery program that provides a nutritious foundation for patients living with breast cancer and their families
- Key partnerships between Eisai, CANCERCare, Cancer Support Community, and Meals On Wheels Association of America enable Magnolia Meals at Home to reach as many patients as possible

Contact CANCERCATE or Cancer Support Community for more program information—sign up today!







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